

## Lor'elle Mitchell

### Marketing Manager

Lor'elle joined 4PB in August 2023.

She has amassed a wealth of experience in marketing and events across several industries, including music, film and fashion. Most recently, she was the Marketing and Events Manager for a Tier 1 Civil set, leveraging digital and traditional marketing channels to develop marketing campaigns and events that deliver tangible results.

Lor'elles experience is underpinned by her studies in Major Events Management, and her status as an Affiliate Studying Member with the Chartered Institute of Marketing pursuing a Level 6 Diploma in Professional Marketing.

